

# 2024 Year End Review

**Mission:** TO IMPROVE THE HEALTH OF COMMUNITIES THROUGH THE SERVICE OF NURSES ON BOARDS AND OTHER BODIES

## IMPACTS AND HIGHLIGHTS

<https://www.nursesonboardscoalition.org/>

# 39,529,025\*

National Member Organization Reach

\*Includes 38,000,000 through AARP, 904,0000 through AMN Healthcare

# \$3,464,330

Funding from inception  
(Grants, member dues, partnerships and donations)



GuideStar by Candid.



## NOBC DATABASE REGISTRATIONS



**28,508**

individuals registered



**11,324**

board seats held by nurses



**4,251**

on a board and want to serve on additional



**15,438**

want to serve

### MONTHLY NEWSLETTER

20,986 recipients

NOBC Newsletter/ Board Opportunities Combined Open Rate  
48.4%

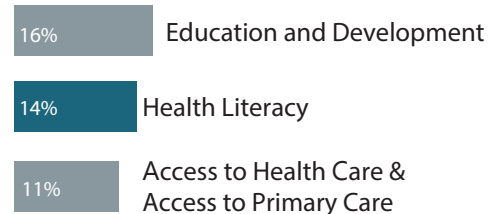
### WEBSITE AUDIENCE

1,400 active users per month

Nurses Serving on Boards Recognized in NOBC Newsletters

# 145

Top 3 Categories of the Social Determinants of Health Addressed by 2024 NOBC Board Opportunities



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December 31, 2024