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NURSES ON BOARDS COALITION ANNOUNCES NEW EXECUTIVE DIRECTOR

Innovative executive to recruit 10,000 nurses to boards by 2020

Silver Spring, MD – The [Nurses on Boards Coalition](http://www.nursesonboards.org) (NOBC) has announced the selection of Laurie Benson, BSN, RN as its new executive director, effective immediately.



NOBC represents national nursing and other organizations working to build healthier communities in America by increasing nurses' presence on corporate, health-related, and other boards, panels and commissions. The coalition's goal is to help ensure that at least 10,000 nurses are on boards by 2020.

"As a highly experienced executive and board member herself, Laurie will bring the expertise and know how needed at the right time for our coalition," said Kate Judge, the executive director and executive vice president of the American Nurses Foundation.

In the role of executive director, Benson will drive the coalition's national expansion to build partnerships, engage with coalition members and serve as a national public spokesperson.

"I am honored and excited to play a leadership role in advancing more nurses to the boardroom where their unique insights, experiences and perspectives will have a significant impact in improving the health of communities and our nation," said Benson.

Benson has more than 35 years of experience serving as a corporate executive, founder, CEO, C-suite advisor, and multi-sector board member. Since 2009, she has served as CEO of LBS Unlimited. In this role, she served as an advisor to executives on issues such as board governance, innovation, strategy and high performance teams. She currently serves as a member of several corporate and non-profit boards in industries ranging from health care, finance, and insurance to manufacturing and technology.

Benson earned a bachelor's degree from The University of Wisconsin-Madison. In 2013, she was named one of UW Madison's Distinguished Alumni and received the Chancellor's Entrepreneurial Achievement Award.



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About the Nurses on Boards Coalition *Represents national nursing and other organizations working to build healthier communities in America by increasing nurses' presence on corporate, health-related, and other boards, panels, and commissions. The coalition's goal is to help ensure that at least 10,000 nurses are on boards by 2020, as well as raise awareness that all boards would benefit from the unique perspective of nurses to achieve the goals of improved health, and efficient and effective health care systems at the local, state, and national levels. For more information visit <http://nursesonboardscoalition.org/>.*

About the American Nurses Foundation

The American Nurses Foundation is dedicated to transforming the nation's health through the power of nursing. It is the only philanthropic organization with a mission to improve healthcare and support the 3.4 million nurses across the United States. To help bring the power of nursing to healthcare visit givetonursing.org